

Contact

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Program

Grant #: LG-40-05-0383-05
Program name: The Voices Project
Abbreviated name: The Voices Project

Partners & Stakeholders:

- Program partners:**
- Haines Borough Public Library
 - Lynn Canal Broadcasting (KHNS-FM)

Stakeholders:

IMLS/CPB	What were the outcomes from the project for the target audiences? Was the partnership between the library and KHNS successful -- why or why not? Were the grant funds managed properly and effectively? How did the work with the collaborators make a difference to the partners and to the collaborators?
Library Board and KHNS Board	How has the project changed the facility's role in the community? How did the project effect the overall operation of the library or radio station? Did the project successfully meet needs of the community?
Collaborators	Did the project increase awareness of substance abuse in the community? Were behaviours changed as a result of increased awareness? How did the collaborating organizations benefit from being involved?
Diarists	Did I gain skills? How did the community react to my story? What effect did telling my story have on my life?
Program/Event attendees	Did I learn something? Did I gain skills? Did these programs make a difference in my community?

Audience Needs:

- Needs:**
- Adults and youth need the opportunity to engage in discussions and information gathering programs to increase awareness of substance abuse issues in the community.
 - Adults and youth need the opportunity to gain technical skills related to audio digital recording.

Target audience:

- Adults
- Youth
- Collaborating agencies-including health providers, tribal governments, civic organizations, schools, and other interested nonprofits

Audience considerations:

- Diverse audience covering broad spectrum of community
- Sensitivity of topic
- Willingness/unwillingness to discuss topic in private or in public

Solutions:

The Voices Project will provide a variety of programs, presentations, events, workshops and one-on-one tutoring sessions to provide interesting and engaging opportunities for youth and adults to increase discussion of the topic of substance abuse, create a greater awareness that substance abuse is a problem in rural Alaska and to provide learning opportunities for participants to gain technical and storytelling skills related to creating digital audio stories.

Desired results:

A community-wide discussion of substance abuse, increasing awareness of its impacts. Create a more sympathetic attitude toward those who are directly affected by it and encourage community members to help those affected.

Program purpose:

We do what?

- Identify potential collaborators
- Communicate with collaborators and partners
- Design project to meet community needs
- Organize and offer presentations and programs
- Select and order equipment and collection materials to support the project
- Recruit and train participants in digital radio production
- Assist in development of radio diaries related to substance abuse
- Broadcast radio diaries and other edited pieces from the presentations and programs
- Design and maintain project website
- Promote program using a variety of promotional tools

- Publicize events, resources, website and broadcasts
- Offer a neutral venue for community discussions
- Evaluate project

For whom?

- Adults and youth
- Collaborators/partners

For what outcome?

- Increased public/private discussion of substance abuse
- Increased awareness that substance abuse is a problem in rural Alaska
- Reduced stigma for those affected by substance abuse in the community
- Increased digital audio production skills
- Increased collaboration between community agencies and project partners

Evaluation Plan

Inputs:

- Pre and post surveys
- Interviews
- Checklists
- Observation

Activities:

- Create pre and post surveys; tally results
- Create interview questions; tally results
- Identify collaborator willing to do interviews with diarists
- Create skills checklists and implement their use
- Communicate with participants, collaborators and partners to identify outcomes
- Report to funders

Services:

- Programs
- Events
- Presentations
- Audio diaries
- Broadcasts

- Training workshops
- Mentoring opportunities
- Displays
- Collection materials

Outputs:

- # of programs, presentations, events
- # of participants/attendees at programs, presentations, events
- # of new collection materials
- # circulation statistics on use of collection materials
- # of diarists completing diaries
- # of diaries broadcast
- # of Voices Project related media stories/radio programs
- # of substance abuse related media stories

Outcomes & Indicators:

Outcome: Participants will increase computer and digital radio production skills.

Indicators	Applied to	Data Source	Data Interval	Target
% of diary producers who complete a standards checklist with Project Coordinator or Program Director who show adequate knowledge of storytelling skills AND	Diary producers	Project Coordinator/KHNS PD/Observation and Checklist	At end of working with each diarist	75%
% of diary producers who complete a standards checklist with Project Coordinator or Program Director who show adequate knowledge of technical skills included on the checklist (knowledge/skills) OR	Diary producers	Project Coordinator/KHNS PD/Observation and Checklist	At end of working with each diarist	50%
# of workshop participants who create at least one audio production that meets the instructor's standard for showing adequate learning of key skills (skills)	Workshop participants	Project Coordinator/KHNS PD/Observation and Checklist	At end of working with each participant	75%

Outcome: Program participants will gain knowledge of resources and supports available to people affected by substance abuse.

Indicators	Applied to	Data Source	Data Interval	Target
% of survey respondents who report increased understanding of the impact of the "targeted	Survey respondents	Exit surveys at programs	Each program	70%

topic" addressed at the presentation (knowledge) OR				
% of survey respondents who can identify 3 ways people can get help dealing with substance abuse in rural Alaska (attend AA, Al-Anon, talk to a trusted elder, talk to social service, medical worker, counselor or educator, independent research for more information, visit local health care providers, etc.) (knowledge)	Survey respondents	Exit surveys at programs Web survey for listeners	Each program Ongoing	50% attendees; 75% diarists; 25% web surveys%

Outcome: The audience will recognize that substance abuse is a problem in rural Alaska.

Indicators	Applied to	Data Source	Data Interval	Target
% survey respondents who can identify 3 important ways substance abuse effects rural Alaska in the following categories: economic, social, academic, physical or mental related, community well-being (knowledge)	Survey respondents	Exit survey at programs Web survey for listeners	Each program Ongoing	50% attendees; 75% diarists; 25% web surveys%

Outcome: The community increases public and private discussions about substance abuse.

Indicators	Applied to	Data Source	Data Interval	Target
% of repeat program attendees/participants who say they have talked to a friend or family member about substance abuse at least once after an event or forum (behavior) OR	Repeat program attendees	Exit surveys	Each program	90%
# of collaborators/partners who sponsor new substance abuse related events/actions in the community (behavior) OR	Collaborators/partners	Collaborators/partners provide data	Quaraterly collaborator meetings	#10 (not percent)%
% of individuals who attend Voices Project presentations who participate in a discussion during the event (behavior)	Attendees	Observation and exit surveys	Each program	50%

Outcome: Participants will increase involvement in community activities.

Indicators	Applied to	Data Source	Data Interval	Target
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# of project participants who become KHNS volunteers or library volunteers or assist collaborators on programs (behavior)	Project participants	Project Coordinator and KHNS PD and Collaborators	Quarterly	#15(not percent)%
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Outcome: Partners and collaborators increase their communication and resource-sharing.

Indicators	Applied to	Data Source	Data Interval	Target
# of partners and/or collaborators who work together on a project separate from the Voices Project during the grant period (behavior) OR	Partners and collaborators	Observation and quarterly feedback from partners and collaborators	Quarterly collaborator meetings	#10(not percent)%
# of times partners and/or collaborators share resources during the grant project (ex. providing funds for a project, providing access to materials or equipment they own for use of others, etc) (behavior)	Partners and collaborators	Observation and quarterly feedback from partners and collaborators	Quarterly collaborator meetings	#15 (not percent)%

Outcome: The Library and KHNS gain respect from collaborators and are seen as community leaders who provide needed services and work well with other agencies.

Indicators	Applied to	Data Source	Data Interval	Target
% of collaborators whose opinion of the library improves in regard to their providing needed services for the community (attitude) OR	Collaborators	Pre and Post survey	Nov 2005 and September 2007	75%
% of collaborators whose opinion of the library improves in regard to their acting as a community leader (attitude) OR	Collaborators	Pre and Post survey	Nov 2005 and September 2007	75%
% of collaborators whose opinion of KHNS improves in regard to their providing needed services for the community (attitude) OR	Collaborators	Pre and Post survey	Nov 2005 and September 2007	75%
% of collaborators whose opinion of KHNS improves in regard to their acting as a community leader (attitude)	Collaborators	Pre and Post survey	Nov 2005 and September 2007	75%

Outcome: Diarist audience will increase sympathy for those affected by substance abuse.

Indicators	Applied to	Data Source	Data Interval	Target
% of survey respondents who reports a change in attitude towards people directly affected by substance abuse (attitude)	Survey respondents	Survey respondents	Ongoing	60%

Outcome: Diarists will gain a sense of the value of telling their story and increase their self-respect.

Indicators	Applied to	Data Source	Data Interval	Target
% of diarists/artists who encourage others to share their stories (behavior) OR	Diarists and artists	Self-reported through interview process with identified collaborator	September 2007	75%
% of diarists/artists who gain self-respect and have an improved attitude about the importance of sharing their story (attitude) OR	Diarists and artists	Self-reported through interview process with identified collaborator	3 months after diary is aired or art show is over	60%
% of diarists/artists who say they shared their story more often after being a diarists (behavior)	Diarists and artists	Self-reported through interview process with identified collaborator	September 2007	90%
